

Centre for Ageing and Healthcare Management Research Methodology Workshop

Getting the research design and methods right

Date : 2 March 2022 (Wednesday)
Time : 10:30 am to 12:30 pm (HKT)
Mode : Zoom meeting
Language : English

All are
welcome!



Online Registration

Abstract:

The sustainability of the healthcare system calls for innovation in service provision and evidence-informed policy and management decision making. As a result, developing the capacity of the health workforce in generating evidence via a rigorous research process has become one of the core aspects of tertiary education. To maximize the impact of health service research, the formulation of research questions and the selection of research design to guide data collection should take into consideration how well the research can influence policy and practice. However, how to choose the right design for the impactful research is particularly challenging for those who are new to research. This workshop will explore how participants can draw on the learnings from prior research to guide choosing the design and methods that are right to their research questions and expected outcomes.

Speaker: Dr Zhanming LIANG

Associate Dean, James Cook University, Australia
Visiting Scholar, Centre for Ageing and Healthcare Management Research,
School of Professional Education and Executive Development,
The Hong Kong Polytechnic University



Dr Zhanming Liang is an Associate Professor in Health Systems Policy and Management and Associate Dean of Research Education, College of Public Health, Medical and Veterinary Science, James Cook University. Dr Liang is passionate about health service management and has spent the last 15 years researching and teaching in the areas of management competency, evidence-informed decision-making, health management workforce development, healthcare quality and safety, and program planning and evaluation. As President of the Society for Health Administration Programs in Education, Dr Liang has played a leading role in shaping the health service management training and development in Asia Pacific. The Management Competency Assessment Partnership (MCAP) tool developed and validated by Dr Liang and colleagues has been used to assess competency gaps for managers working in the health sector in Australia, China, Italy, Iran and Thailand, providing evidence to guide the development of direction for management training and education.

Moderator: Dr Pimtong TAVITIYAMAN

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Kindly make the reservation at <https://bit.ly/3rFnzCx> on or before **28 February 2022 (Monday)**